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**TEB Open Innovation Competition is 12 years old!**

**TEB Open Innovation Competition awaits innovative ideas that will shape the future of the finance world!**

**TEB Open Innovation Competition, which has been organized for 12 years by Turkish Economy Bank (TEB) and awarded innovative & creative ideas in the field of finance, has begun to accept new applications. TEB Open Innovation Competition which brings innovative ideas and creative projects to the sector since 2006 can be applied on the website** [**www.letsgetinnovative.com/**](file:///\\Gmfile1\Ortak\InsanKaynakları\IK_INOVASYON\1%20-%20INOVASYON%20GENEL\1%20-%20YARIŞMA\1%20-%20TEB%20Akıl%20Fikir%20Yarışması%20-%20İCAT%20ÇIKAR\1%20-%20Akıl%20Fikir%20Yarışması_2018_YENİ\11%20-%20icatckar.com\www.letsgetinnovative.com\) **until January 15th of 2019.**

Turkish Economy Bank (TEB) started to receive the applications of the 12th TEB Open Innovation Competition, organized this year with the slogan of "Let’s Get Innovative!” TEB Open Innovation Competition, one of the most important open innovation practices, which is organized by TEB to bring innovative and creative products & services to the sector, improve customer experience and expand the culture of innovation has three categories to apply, ‘University Students /New Graduates’, ‘Customers’, and ‘Technological Entrepreneurs’.

‘University Students – New Graduates’ and ‘Customers’ categories’ applicants can submit innovative, creative ideas and projects related to banking products whereas ‘Technological Entrepreneurs’ can apply to competition with all technology based projects from all sectors via [**www.letsgetinnovative.com/**](file:///\\Gmfile1\Ortak\InsanKaynakları\IK_INOVASYON\1%20-%20INOVASYON%20GENEL\1%20-%20YARIŞMA\1%20-%20TEB%20Akıl%20Fikir%20Yarışması%20-%20İCAT%20ÇIKAR\1%20-%20Akıl%20Fikir%20Yarışması_2018_YENİ\11%20-%20icatckar.com\www.letsgetinnovative.com\)until January 15th of 2019.

**The best innovative ideas are being rewarded!**

In the competition, where the jury is composed of all experts in their fields, apart from the financial rewards, participants are offered career opportunities at TEB, Roland Garros, Paris trip and priority for participation in TEB Start-Up House. 3 most innovative project owners are also awarded with an MBA scholarship by Bahçeşehir University.

The winner of the ‘University Students - New Graduates’ category wins 25.000 TL, the second place prize is 15.000 TL and the third place prize is 10.000 TL.

The winner of the ‘Customers’ category wins 25.000 TL as well as French Open Tennis Tournament Roland Garros trip, The second place prize is 15.000 TL and the third place prize is 10.000 TL.

The winner of the ‘Technological Enrepreneurs’ category wins 25.000 TL, the second place prize is 15.000 TL and the third place prize is 10.000 TL. In addition, the finalists of this category get priority to participate TEB Start-Up House.